

# CityU CSHK PASS WORKSHOP SERIES

Advancing Professional Development  
on Economic and Trade Cooperation Zones Along Belt and Road  
一帶一路境外經貿合作區專業發展提升

## Symposium

**“Global Connectivity, Opportunities and Challenges:  
Hong Kong and ETCZs along B&R”**

7 January 2021 (Thursday)

9:00 am – 12:00 pm

Zoom Webinar

### Organizer:



Research Centre for  
Sustainable Hong Kong

香港城市大學  
City University of Hong Kong



## Contents

<b>Welcome Message</b>	<b>4</b>
<b>About CSHK PASS Workshop Series</b>	<b>5</b>
<b>About the Symposium</b>	<b>6</b>
<b>Programme</b>	<b>7</b>
<b>Speakers and Discussants</b>	<b>9</b>
<b>Sponsors and Partners</b>	<b>14</b>
<b>About the Organizing Team and CSHK</b>	<b>15</b>
<b>Appendix: Questionnaire</b>	

This material/event is funded by the Professional Services Advancement Support Scheme of the Government of the Hong Kong Special Administrative Region.

Any opinions, findings, conclusions or recommendations expressed in this material/any event organised under this project do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Professional Services Advancement Support Scheme.

## Welcome Message



### **Professor Linda Chelan Li**

李芝蘭教授

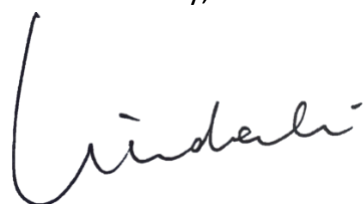
Project Coordinator, CSHK PASS Workshop Series  
Director, Research Centre for Sustainable Hong Kong (CSHK)  
Professor of Political Science, Department of Public Policy  
City University of Hong Kong

Dear participants and speakers,

I am most happy to, on behalf of the organizing team and the Research Centre of Sustainable Hong Kong, City University of Hong Kong, welcome you all to the opening symposium of this series of training workshops on the overseas economic and trade cooperation zones, after more than a full year of planning. The programme grows out of a related research program on the sustainability of Hong Kong development, focusing on the professional services sector in the context of broader policy and geopolitical and economic trends including the Belt-and-Road Initiative and Greater Bay Area. Sustainability has become one of the major academic and policy concerns for several decades. The depth of the challenge was felt ferociously with the acute rise in social tension in 2019 and the unexpected onslaught of the Covid-19 pandemic in 2020. The forthcoming six workshops, and this opening symposium, endeavour to provide an interactive platform for idea exchange and sharing of insights. In an uncertain world, open communications and transparency are ever more essential to reduce mistrust and enhance capacity to act wisely.

Programmes of this type are by their nature collaborative. Our heartfelt gratitude goes to our collaborating partners and supporting organizations, the speakers and guests, and all the members of the Sustainable Hong Kong Research Hub who have supported our work all the time. You truly co-own this programme with your participation and inputs. Let's now start, and enjoy, the brainstorming.

Yours faithfully,



January 2021

## About CSHK PASS Workshop Series

The Research Centre for Sustainable Hong Kong (CSHK) of City University of Hong Kong is funded by the 'Professional Services Advancement Support Scheme' (PASS) of the Commerce and Economic Development Bureau, HKSAR Government to conduct a Workshop Series entitled 'Advancing Professional Development on Economic and Trade Cooperation Zones Along Belt and Road', with the objectives to enhance the understanding of Hong Kong professional services on Economic and Trade Cooperation Zones (ETCZs) along the Belt and Road countries, deepen the understanding of key stakeholders of ETCZs on the competitive edges of Hong Kong professional services and business sectors; and explore potential development opportunities via exchange of ideas and sharing of analyses.

From January 2021 to March 2022, the Project will organize 6 professional workshops and 2 symposia (opening and closing), inviting zone operators, local enterprises, professional service leaders, expert scholars and government officials as speakers to conduct comprehensive and in-depth sharing on opportunities, challenges and experiences of overseas development in 7 countries (Cambodia, Sri Lanka, Vietnam, Myanmar, Malaysia, Djibouti and Belarus) and their respective ETCZs.

The workshop schedule is as follows:

Date	Programme
January 2021	Opening Symposium
February 2021	Professional Training Workshop 1 – Cambodia
April 2021	Professional Training Workshop 2 – Sri Lanka
June 2021	Professional Training Workshop 3 – Vietnam
August 2021	Professional Training Workshop 4 – Myanmar
October 2021	Professional Training Workshop 5 – Malaysia
December 2021	Professional Training Workshop 6 – Belarus & Djibouti
March 2022	Closing Forum

The activities are all free-of-charge, and they will mainly be conducted in English to project a global orientation and facilitate participation of overseas stakeholders. Each participant will get a training pack containing country information and analysis for each professional training workshop. Investment / enterprises representatives, representatives from professional service sector, scholars and students who are interested in understanding more about ETCZs are welcome to participate and interact to discover more opportunities for collaboration.

## About the Symposium

Global supply chain disruption caused by geo-political conflicts and the COVID-19 pandemic has moved businesses, such as manufacturing enterprises and tech giants, to emerging markets in search of new investment and business opportunities. There is a keen demand for Hong Kong professional services, including accounting, legal and business consultancy services, to enhance ETCZ operations in emerging economies along the Belt and Road, while the overseas markets provide the room for growth in light of saturated markets in Hong Kong. At the same time, investing and participating in the overseas ETCZs require strategies in meeting various challenges, such as the ever-changing political environment, potential economic risks and socio-cultural differences.

How may Hong Kong professional services and business develop strong strategies to extend growth in the new and expanding overseas markets? Charting a new pathway requires vision, a capacity to imagine the unthinkable, the patience and resilience to continuously try and err, to create and to repeal, then back to reflect calmly and imagine wildly, and to try and err once again, and so on. It requires both theoretical and technical knowledge, and both the qualities of an artist and those of an engineer. Experiential learning is a must – doing as training, as well as thought experimentation and, yes, traditional broad-range reading.

This program of 6 workshops and 2 symposia bring together important players and minds to facilitate their active interaction and sharing of knowledge and experiences. In the debut symposium, speakers from the industry with major overseas projects, the business and professional bodies will share their insights into the significance, opportunities and challenges of investing and developing businesses in overseas ETCZs and markets, leading to country-specific discussions in subsequent workshops.

## Programme

Time	Session
09:00-09:15	<b>Registration</b>
09:15-09:30	<ul style="list-style-type: none"><li>● <b>Welcome and opening remarks</b> Mr. Lester Huang, SBS, JB (黃嘉純), Chairman of the Council, City University of Hong Kong</li><li>● <b>Keynote address</b> Dr. Bernard Chan (陳百里), JP, Under Secretary for Commerce and Economic Development, Commerce and Economic Development Bureau</li><li>● Ceremony and Photo call</li></ul>
09:30-11:40	<b>Insight Sharing:</b> <ul style="list-style-type: none"><li>● <b>Theme 1: Opportunities and Challenges in Overseas Projects</b><ol style="list-style-type: none"><li>1. Mr. Anthony Lam (林世豪) (CEO, Golden Resources)</li><li>2. Dr. David Wei (魏曉浩) (Division Chief, Overseas Business / International Cooperation, China Merchants Group)</li></ol></li><li>● <b>Theme 2: Explorations and Considerations of Hong Kong Business and Professional Services</b><ol style="list-style-type: none"><li>3. Mr. Johnson Kong (江智蛟) (Immediate Past President, Hong Kong Institute of Certified Public Accountants)</li><li>4. Ms. Melissa Pang (彭韻僖), BBS, MH, JP (President, The Law Society of Hong Kong) (<i>Invited</i>)</li><li>5. Mr. Nicholas Ho (何力治) (Co-Convenor of Belt and Road Working Group, Hong Kong General Chamber of Commerce)</li></ol></li></ul>

<b>Time</b>	<b>Session</b>
11:00 – 11:40	<b>Q&amp;A and Discussion:</b> <ul style="list-style-type: none"> <li>● Co-chair: <ul style="list-style-type: none"> <li>■ Prof Phyllis Lai Lan Mo (巫麗蘭) (Associate Director, Research Centre for Sustainable Hong Kong, City University of Hong Kong)</li> <li>■ Dr George Lam (林家禮), BBS (Honorary Chairman - Asia Pacific CMA Australia, Hong Kong Branch)</li> </ul> </li> <li>● Discussant: <ul style="list-style-type: none"> <li>■ Sr L.C. Yu (余立佐) (Director, China Harbour Engineering Company Limited, Hong Kong Region)</li> </ul> </li> </ul>
11:40 – 11:50	<b>Concluding Remarks</b>
11:50 - 12:00	<b>Mingling</b>



## Speakers and Discussants



**Anthony Lam**

**CEO**

Golden Resources

Mr. Anthony Lam is the Vice-Chairman and CEO of Golden Resources Development International Ltd. (SEHK0677), which is listed in the main board of the Hong Kong Stock Exchange.

The Golden Resources Group engages in businesses from trading and processing rice to retail business investments, logistics & supply chain services, and plastic & environmental products production. Headquartered in Hong Kong, the Group's business had extended to Greater China and South East Asia including Vietnam, Thailand and Malaysia.

Mr. Lam has extensive experiences in the business sector, where he is a Member of the Advisory Committee on Agriculture and Fisheries (ACAF) under the Agriculture, Fisheries and Conservation Department (AFCD), the Chairman of the Crop Farming Sub-Committee under AFCD, Executive Committee Member of the Customer Liaison Group for Rice under the Trade & Industry Department (TID) in Hong Kong, and the Vetting Committee Member of the Reindustrialization Funding Scheme (RFS) under Innovation & Technology Commission (ITS). Mr. Lam is also the Deputy Chairman of the Federation of Hong Kong Industries (FHKI), and the Chairman of the Food, Beverages & Tobacco Group of FHKI. Mr. Lam had also been awarded the Ap Bac Medal from the Vietnam Government in recognition to his contributions to the Vietnamese rice industry, and is also a regular speaker in the universities and in major international conferences.



**David Wei**

**Division Chief**

Overseas Business / International Cooperation

China Merchants Group

China Merchants Group (CMG) is a conglomerate with diversified businesses. The Group mainly focuses on three core industries: comprehensive transportation, featured finance, residential communities and industrial parks. CMG is a crucial participant and promoter of the Belt and Road initiative. The Group has accelerated the pace of international development with 68 ports in 27 countries and regions operated globally. It has initially formed a relatively complete network of overseas ports, logistics, finance and industrial parks, which majorly located in the significant areas along the Belt and Road countries and regions. The mature Shekou development model of "Port-Park-City" has gradually taken root overseas.

In 2019, CMG's Belt and Road projects made gratifying progress: the acquisition of 10 terminal projects of CMA CGM in Asia, Europe, the Middle East and the Caribbean further expanded

the Group's global port network; Djibouti's comprehensive development project progressed steadily with a total of 79 companies entering the industrial park, which was selected as the Top 10 Free Trade Zones in the World 2019 by FDI Magazine; and the construction of the China-Belarus Industrial Park achieved significant progress with a total of 60 companies entering the industrial park and the foundation of the exhibition center project. The number and frequency of China-Europe logistics corridors have been increasing: in 2019, a total of 1,258 international freight trains and 129,000 TEUs of goods were shipped; China Merchants Hoi Tung's food business successfully entered the North America market with the acquisition of Liqiao Company in Canada.



**Johnson Kong**  
**Immediate Past President**

Hong Kong Institute of Certified Public Accountants

Mr Johnson Kong is the Immediate Past President of the Hong Kong Institute of Certified Public Accountants and was elected as President in 2019/20. Mr Kong was first elected to Council in 2015, and served as Vice-President in 2018 and 2019, before becoming President in 2020.

Mr Kong is currently the Managing Director – Non Assurance of BDO Hong Kong. He has over 35 years of professional accounting experience, specializing in financial investigation, forensic and litigation support, restructuring, receivership and insolvency related work. He was one of the five BDO Medal award winners worldwide in 2020 to recognise his significant contribution to the development of the BDO network.

He has been actively involved in the development of accounting profession through his leadership and participation in a wide range of HKICPA committees. He steered the establishment of the Greater Bay Area Committee to help Hong Kong accounting profession to secure a foothold in the area, he was chairman of Professional Conduct Committee, Small and Medium Practices Committee, Ethics Committee and Nomination Committee. He has also involved in the Education Standards Committee.

As well as running business, Mr Kong's earnest commitment to making the world better is attested by his sterling public service including his involvement with Small and Medium Practices Advisory Group of International Federation of Accountants (IFAC), Securities and Futures Appeals Tribunal, Mainland Business Advisory Committee and Service Promotion Programme Committee of Hong Kong Trade Development Council, Audit Committee of The University of Hong Kong, Advisory Committee on Graduate Employment of The Hong Kong Baptist University, and Advisory Committee for the BBA (Hons) in Professional Accountancy of The Hang Seng University of Hong Kong.

Mr. Kong qualified as a Chartered Accountant in the 1980's and is a fellow member of HKICPA and ICAEW.



**Melissa Pang, BBS, MH, JP**

**President**

The Law Society of Hong Kong

Ms. Melissa K. Pang has been serving as a Law Society Council member since 2005, and was the Vice-President of the Law Society from 2014 to 2017. She was elected President of the Law Society in 2018 and re-elected in 2019 and 2020. Ms. Pang currently serves as Chairperson of Consents Committee and Pro Bono and Community Work Recognition Committee. She is also

a member of several other committees overseeing policy and resources, constitutional affairs and human rights, external affairs, international legal affairs and Greater China legal affairs.

Ms. Pang is qualified to practise as a solicitor in Australia, England and Wales, and Hong Kong. She is also a Notary Public, Civil Celebrant, accredited mediator, associate member of the Hong Kong Institute of Arbitrators, and China Appointed Attesting Officer. Her main areas of practice are civil litigation, commercial law and property law. She is a Partner of Pang & Associates.

Ms. Pang is at present President-elect of LAWASIA. With her devotion to public service, Ms. Pang was awarded the Medal of Honour in 2006, Justice of the Peace in Hong Kong in 2010 and Bronze Bauhinia Star in October 2020.



**Nicholas Ho**

**Co-Convenor, B&R Working Group**

Hong Kong General Chamber of Commerce

Award-winning architect Nicholas Ho currently serves as Chairman of hpa (Ho & Partners Architects), a leading multi-disciplinary architectural practice headquartered in Hong Kong, and a Strategic Partner of HKTDC's Belt and Road-related initiatives.

With years of design experience across Europe, China, Southeast Asia and the Middle East and his wealth of knowledge and insight, Ho is the Hong Kong, China (HKC)'s representative to the Asia-Pacific Economic Cooperation (APEC) Business Advisory Council (ABAC), member of the HKSAR Youth Development Commission, member of Hong Kong Trade and Industry Advisory Board, member of Hong Kong Trade Development Council (HKTDC) Belt and Road & Greater Bay Area Committee, and council member of Lingnan University.

With landmark projects across 50 cities in 12 countries totaling over 1 billion square feet of construction footprint, hpa has firmly established itself as an international and technologically advanced advisory platform for four decades.

Ho has a keen interest in exporting Hong Kong professional services abroad, as exemplified by his current projects across Southeast Asia, Europe and the USA. Aligning with the PRC's

mandate to develop the Belt and Road Initiative, he has been actively establishing partnership alliances along the New Silk Road.



**George Lam, BBS**  
**Honorary Chairman - Asia Pacific**  
CMA Australia (Hong Kong Branch)

Dr. Lam is Chairman of Hong Kong Cyberport, Non-Executive Chairman – Greater China and ASEAN Region of Macquarie Infrastructure and Real Assets, a member of the Committee on Innovation, Technology and Re-industrialization, the Governance Committee of the Hong Kong Growth Portfolio of the Hong Kong Special Administrative Region Government, the Belt and Road and Greater Bay Area Committee of the Hong Kong Trade and Development Council, the Court of the City University of Hong Kong, the Advisory Board of the Tencent Finance Academy Hong Kong, the Advisory Board of the Hong Kong Investor Relations Association and the Sir Murray MacLehose Trust Fund Investment Advisory Committee; Chairman of the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP) Sustainable Business Network (ESBN) and its Task Force on Banking and Finance, Honorary Advisor to Hong Kong Business Angel Network (HKBAN), Chairman of Monte Jade Science and Technology Association of Hong Kong, Vice Chairman of Pacific Basin Economic Council (PBEC), and President of Hong Kong-ASEAN Economic Cooperation Foundation.



**L.C. Yu**  
**Director**  
China Harbour Engineering Company Limited (Hong Kong Region)

Director, Corporate Legal Consultant and Chief Quantity Surveyor of China Harbour Engineering Co Ltd (HK), responsible for all the litigation, arbitration and contractual matters and commercial project management of engineering and building projects in China, Hong Kong, Taiwan, UK, Panama, Mexico, Middle East and South East Asia region as well as administration of human resources department.

Over 40 years construction management experience both with government consultants and general contractors in many local infrastructure and building projects including Sha Tin New Town and Tai Po New Town development, Kowloon-Canton Railway Double Tracking and Electrification, Hong Kong Eastern Corridor, Airport Core Programme (ACP) projects, Container Terminal No. 8, West Rail projects, Trunk Roads Route 1, Route 7 and Route 8, Hong Kong-Zhuhai-Macao Bridge projects, Hong Kong International Airport Third Runway Reclamation, Integrated Waste Management Facilities and building development in Hong Kong and international infrastructure projects (ports, power stations, airports, roads and bridges). Mr Yu is also:

- Immediate Past Chairman and Energy and Environmental Sub-Committee Chairman of the Chartered Institution of Civil Engineering Surveyors (CICES), HK Region
- Founding Member and Secretary General of Global BIM Centre of Excellence (CoE)
- Executive Director of the Architectural Society of China – Construction Management Research Sector (ASC–CMRS)
- Vice Chairman of the Hong Kong Project Management Exchange Centre (PMEC)
- Director of the China Universities Alumni (HK) Association
- Vice President of Tongji University Hong Kong Alumni Association
- Assessor of RICS, HKIS and CICES Professional Assessment for Quantity Surveyors
- Visiting Lecturer of Hong Kong Polytechnic University and University of Macau

## Sponsors and Partners

### Sponsor



### Collaborating Organizations



### Supporting Organizations



### CityU Supporting Units



## About the Organizing Team and CSHK

### *Organizing Team Profile*

#### **Project Coordinator**

##### **Professor Linda Chelan LI 李芝蘭教授**

*CSHK Director; Professor of Political Science, Department of Public Policy*



Professor Linda Li teaches and researches on Chinese government reforms and policy. She has published extensively on good governance, central-local relations, public finance and sustainable development. She is the Director of CSHK which focuses on cross-disciplinary applied research with real-life impacts, and has led a recently completed Strategic Public Policy Research project on the contributions of Hong Kong professional services sectors to the Belt and Road Initiative (B&R), funded by the Policy Innovation and Coordination Office of the HKSAR Government. She is also awarded the Humanities and Social Sciences Prestigious Fellowship Scheme 2018/19 by the HK Research Grants Council to further support her continuous research in B&R. She edited *Co-evolution of Hong Kong's Professional Services and the Belt and Road Initiative* 《解構·倡議—專業服務與一帶一路》, published in July 2019, and *Facts and Analysis: Canvassing Covid-19 Responses*, forthcoming 2021.

#### **Deputy Project Coordinator**

##### **Professor Phyllis Lai Lan MO 巫麗蘭教授**

*CSHK Associate Director; Professor, Department of Accountancy*



Professor Phyllis Mo is a veteran auditing professor. Before joining CityU, she was Head and Professor at the Department of Accountancy at Lingnan University. Currently, she is a member of Hong Kong Institute of Certified Public Accountants (HKICPA), a fellow member of the Association of Chartered Certified Accountants (ACCA) and a member of CMA Australia. Her research focuses on auditing and taxation. She has published articles in leading academic journals and a number of research monographs, including *Tax Avoidance and Anti-avoidance Measures in Major Developing Economies*, *A Dream of the Red Chambers and Corporate Governance of Family Business* (《紅樓夢》與家族企業管治) and *Transcending the Bottleneck - The Hong Kong Accountancy Profession*.

#### **Members**

##### **Dr. Wilson CHAN 陳鳳翔博士**

*CSHK International and Professional Adviser; MBA Associate Director of Outreach, College of Business*



Dr. Wilson Chan, Chairman of The Belt and Road Pioneer, is an expert of the Belt and Road, of which several media programme are hosted. He had been a banker since the early 1980s and became the Founding Treasurer of ICBC group in HK in 1995. Currently, he is the member of the Mainland Opportunities Committee of HK Financial Services Development Council, the Banking ITAC of Education Bureau, as well as the Deputy Chairman of Publications Sub-Committee of Hong Kong Institute of Bankers and the Chairman of Education Sub-Committee of Treasury Markets Association for over two decades.

**Dr. Linda Yin-nor TJIA 謝燕娜博士**

*CSHK Member; Assistant Professor, Department of Asian and International Studies*



Linda Tjia Yin-nor is an Assistant Professor of the Department of Asian and International Studies, City University of Hong Kong. She has published on China's transport and logistics development, as well as China's overseas infrastructural and industrial projects. Recently she has acquired the Sumitomo Foundation Grant (2020-2022) to investigate the high-speed rail rivals between China and Japan, and the Hong Kong Research Grants Council Early Career Scheme (2021-2024) to study China's industrial projects in Kazakhstan. Her articles appear in the China Journal, Asian Survey, and Journal of Transport History. Her single-authored book, Explaining China's Railway Reform, was published in 2016 under Routledge Contemporary China Series.

**Adviser**

Mr. Kin On LI

**Project Officer**

Mr. Jeffrey CHUNG

**PhD Student Researchers (Department of Public Policy)**

Ms. Ling CHEN

Ms. Man LUO

Ms. Chao YAO

**CSHK Student Research Intern (Website and Technical Support)**

Ms. Shirley HAO



## *About Research Centre for Sustainable Hong Kong (CSHK)*

The Research Centre for Sustainable Hong Kong (CSHK), established in June 2017, is an Applied Strategic Development Centre of City University of Hong Kong (CityU). Professor Linda Chelan Li, Professor of Political Science at Department of Public Policy, CityU, is the Director of CSHK. The mission of CSHK is to analyze and develop solutions to meet critical sustainability issues in Hong Kong from a multi-disciplinary perspective. Members of CSHK are from a wide range of disciplines, including public policy, philosophy, international relations, applied social studies, communication, law, economics and finance, accountancy, management science, civil engineering, biological engineering and environmental science.

CSHK houses the Sustainable Hong Kong Research Hub (SusHK Hub) and supports all the research and collaborative activities with stakeholders from different sectors and regions. Established by a multi-disciplinary research team based in CityU in November 2016, SusHK Hub is an open platform and network for facilitating synergies and collaborations of our members from the academia, industry, professional services and business sectors, as well as government. Currently, it has over 2,000 local and overseas hub members, and has been supporting our research work and events closely.

CSHK has recently completed a 3-year Special Public Policy Research (SPPR) project entitled “Hong Kong Professional Services in the Co-evolving Belt-Road Initiative: Innovative Agency for Sustainable Development” Project funded by Policy Innovation and Coordination Office (PICO), HKSARG [S2016.A1.009.16S]. In recognition of CSHK’s research in B&R, CSHK is also awarded the Humanities and Social Sciences Prestigious Fellowship Scheme (HSSPFS) by UGC in 2019. A Chinese book entitled 《解構·倡議—專業服務與一帶一路》 (Co-evolution of Hong Kong’s Professional Services and the Belt and Road Initiative) was published in July 2019 by City University of Hong Kong Press, and *Facts and Analysis: Canvassing Covid-19 Responses*, is forthcoming in 2021.





### Contact Us

- Website: [www.cityu.edu.hk/cshk](http://www.cityu.edu.hk/cshk)
- Email: [sushkhub@cityu.edu.hk](mailto:sushkhub@cityu.edu.hk)
- Facebook: [www.facebook.com/sushkresearchhub](http://www.facebook.com/sushkresearchhub)
- LinkedIn: <https://www.linkedin.com/company/cityu-cshk>
- WeChat: HK 持续发展研究中心 CSHK
- Office Tel: 3442 8914

